

What's Needed to Sign Up

- Signing up will take just a few minutes of your time.
- ◆ Complete the My profile section with your contact information.
 - ◆ Choose the correct time zone for your location. (GMT-6:00) Central Standard Time (America/Chicago) for our area.
 - ◆ Complete the contact section
 - ◆ Complete the My Locations section. This allows you to select what areas you wish to receive alerts for—St. Louis County, and/or the cities of Duluth, Hibbing, Hermantown and Virginia
 - ◆ Verify your location on the map and add any additional locations you would like to receive notifications for. (e.g. work, home, school, cabin, etc)

Almost Done!

- ◆ Choose which alerts you would like to receive under My Subscriptions and save your changes.
- ◆ That's it! Don't forget to log out!

FAQs

What if my phone number or email address changes?

The system is only as good as the information you provide. If your contact information changes, you can always visit your profile and update your information.

Will my contact information be shared with others?

No. The information that you provide will be used only for notification purposes. We will not give or sell your contact or location information to any vendor or other organization.



A Regional Emergency Alert Notification System

The two part system consists of:

- ◆ **IPAWS** (no subscription needed), and
- ◆ **Northland Alert** (a free system which you must subscribe to in order to receive the alerts)

Northland Alert enables officials to provide essential information quickly when there is a threat to the health and safety of residents, such as severe weather, unexpected road closures, missing persons and evacuations of buildings or neighborhoods.

You will receive time-sensitive messages according to the delivery format you specify, such as your home, mobile or business phones; email; text messages and via the free downloadable App. Choose your device, choose your method.

IPAWS: Integrated Public Alert & Warning System

In the event of particular dangerous situations in which residents are urged to take immediate action (such as an order to evacuate or seek safe shelter), a text message will be sent to all cell phones within range of the emergency situation.

- ◆ These alerts make use of cell towers to identify all cell phone users within the affected area at the time of the emergency.
- ◆ The message would provide details of the emergency, as well as instructions on what actions to take, such as to evacuate, shelter in place, or other steps to protect oneself.
- ◆ This is an automatic notification service, *no subscription is required* as it is sent out through the county's 911 Emergency Communications System.



NORTHLAND ALERT

Through Northland Alert there is a *free subscription option* for those who would like to receive informational notifications that affect your locations or work environments. Administrators will send notifications regarding situations like severe weather, road closures, missing persons reports, police activity, community news and more.

- ◆ To receive notices from Northland Alert, you must subscribe and provide the contact information you wish us to use. All information will be kept strictly confidential.
- ◆ You can choose how these alerts are delivered: whether by text, email, or automated phone call.
- ◆ You can choose what type of alerts you wish to receive and from what participating agencies: St. Louis County, Duluth, Hermantown, Hibbing, and Virginia.

How to Subscribe

There are several ways to subscribe:

- ◆ Online at:
<https://member.everbridge.net/index/453003085616005#/signup>
- ◆ Online at: northlandalert.com
- ◆ App Store: Download the free Everbridge App for Android or iPhone



A Regional Emergency Alert Notification System to alert the public about emergencies and other community events.